

EVERYDAY CURRENT AFFAIRS - SEPTEMBER 15, 2023

NATIONAL

> Ayushman Bhav Campaign

 Ayushman Bhav campaign launched to enhance accessibility and affordability of healthcare services, especially for underserved communities.



- Multi-ministerial approach to bring healthcare services to the remotest corners of India.
- Involvement of local governance and gram panchayats recognized as Ayushman Gram Panchayats.
- Seva Pakwada initiative to ensure essential health services reach every individual.
- ✓ Three components of Ayushman Bhav: Ayushman Apke Dwar 3.0, Ayushman Melas at HWC and CHC, and Ayushman Sabhas.
- India's digital inclusion efforts ensuring access to healthcare facilities in every village and district.

INTERNATIONAL

- India Bangladesh's Largest Export Partner
- ✓ India surpasses Japan and China to become Bangladesh's leading export partner.

 India has become Bangladesh's largest export partner, with exports surging from \$450 million to \$2 billion.



- The Agartala-Akhaura rail link project is nearing completion, promising to enhance connectivity and trade ties.
- The project is expected to be inaugurated by the end of the year and will be the seventh rail link connecting India and Bangladesh.
- India's Act East Policy is not solely centered on trade and investment, but also on connectivity and people-to-people ties.

IMPORTANT DAYS

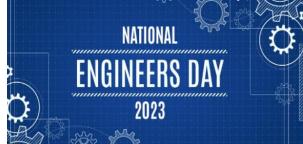
International Day Of Democracy – September 15

The International Day of Democracy, celebrated on September 15th each year, is a global observance that underscores the importance of democracy as a fundamental human right and a cornerstone of good governance and peace.



- ✓ The theme for the International Day of Democracy in 2023 is "Empowering the next generation."
- This theme highlights the pivotal role that young people play in advancing democracy and emphasizes the importance of including their voices in decisions that profoundly affect their world.
- > National Engineer Day September 15

 National Engineers' Day is a special occasion celebrated across India on September 15th each year. It is a day dedicated to recognizing and celebrating the remarkable contributions of engineers to society.



✓ In 2023, the theme is 'Engineering for a Sustainable Future.' This theme underscores the importance of engineering in finding solutions to pressing global issues such as environmental sustainability, climate change, and resource conservation. It highlights the role of engineers in shaping a more sustainable and equitable world.

World Lymphoma Awareness Day – September 15

 World Lymphoma Awareness Day (WLAD) is an annual event observed on September 15th. It is dedicated to increasing awareness about lymphoma, a group of blood cancers that affect the lymphatic system, a crucial part of our immune system.



 WLAD strives to educate the public about lymphoma, including its types, symptoms, risk factors, and available treatment options. Increased awareness can lead to earlier diagnosis and improved outcomes for individuals battling lymphoma.

