

# NARESHKUMAR V

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## EXPERIENCE

06/2017 - Current

### UPSC/TNPSC ASPIRANT

TNPSC/UPSC | Chennai, TAMIL NADU

- 2020 - TNUSRB sub-inspector Interview candidate
- 2022 - TNPSC Group 2/2a Mains candidate
- 2022 - oliveboard tnpSC daily current affairs youtube video creator

11/2021 - 05/2022

### youtube content developer

oliveboard tnpSC | chennai, Tamil Nadu

- Supported improvement rollouts, aiding department adoption of new and upgraded processes.
- Meticulously monitored staff operations, identifying improvements required to reduce costs and enhance processes.
- Delivered high-quality written content that was insightful, informative and entertaining.
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Organised work within Content Management System and always submitted work within agreed deadlines.

06/2017 - 08/2017

### Graduate Engineer Trainee

TVS automobiles | chennai, Tamil Nadu

- Employed external sales and promotions teams to maximise campaign reach and revenue.
- TEAM LEAD for product sales (different phone models and brands) and marketing in flipkart, amazon and quickr.
- Helped teams reach ambitious sales objectives with multi-channel marketing campaigns.
- Analysed market trends and demand to develop accurate pricing strategies.
- Reviewed sales data to forecast market trends and adapt marketing strategies.
- Used data to build strategies for targeting specific markets and consumer demographics.
- Developed research strategies to assess market demand for new offerings.
- Collated consumer data for product preference analysis and campaign optimisation.
- Monitored consumer patterns, anticipating changes and maintaining marketing strategy relevance in dynamic landscape.
- Completed tasks efficiently and timely, as instructed by engineering managers.
- Maintained tireless commitment and enthusiasm to learning on the job, quickly developing practical and theoretical engineering skills.
- Completed daily list of assignments, contributing to engineer team by handling basic tasks and learning new skills.

## EDUCATION

2017

Kingston Engineering College | Vellore, TN

Bachelor of engineering: mechanical engineering

- Coursework in AUTOCAD, CNC PROGRAMMING, SOLID WORKS
- EXPERTISE IN TEAM MANAGEMENT & MATERIAL MANAGEMENT
- FIRST CLASS Graduate
- 79.7% Academic Achievement Award

## LANGUAGES

Tamil: First Language

English: C2

Proficient



## SUMMARY

A Mentor who improves himself and helps the students to get clear on the concepts, Tracks Performance, and guide them to achieve the goal.

## SKILLS

- Adobe
- MS Office and power point presentations
- Team Management
- Problem-solving
- Communication skills
- Aptitude and mental abilities

## ADDITIONAL INFORMATION

INTERESTED IN

- CONTENT DEVELOPMENT IN ALL FIELD
- QUESTION PAPER SETTER IN BOTH LANGUAGE
- CURRENT AFFAIRS CLASS FOR TNPSC STUDENTS
- WELL EXPERIENCE IN TNUSRB EXAMS